

CLUB PROFILE



Greenstreet Tavern
100 East Jefferson Street
Open 11 a.m. - 1 p.m. Monday
11 a.m. - 2 p.m. Tuesday thru
Saturday
1 p.m. - 10 p.m. Sunday

Entertainment Schedule:
Jazz Showcase 8:30-1 a.m. Wednesday
Chameleon with Mike Tracy
8:30- 12:30 Thursdays — 9:30-1:30
Fridays and Saturdays

Located within Howard Johnson's Hotel, 100 East Jefferson, **Greenstreet Tavern** has recently abandoned their long-running variety and Top 40 music format and committed themselves to developing the finest in live Jazz.

Alan Cosgriff, the hotel's food and beverage manager, was personally responsible for Greenstreet's current jazz presentation. "We're on the cutting edge of Jazz really blooming in downtown Louisville," said Cosgriff, who feels that Jazz can be featured downtown as a draw for conventioners and suburban patrons as well.

Greenstreet's features a weekly Jazz Showcase and as Cosgriff says, "It's an exciting Wednesday night with a variety of entertainment, with Jazz instrumentalists and vocalists. Great Jazz from people who are here in Louisville. We expect it to expand, we think we are going to get some national entertainment."

No definite plans have been set for

those national acts. However, in the few weeks since Greenstreet's conversion to Jazz one local act can make Thursday through Saturday night plans for some time to come. They are Chameleon with Mike Tracey.

"They're our house band and they're going to be here for quite a while," said Cosgriff. "They're extremely talented. They're probably one of the best instrumental groups in Louisville. What else can I say? They are very, very good!"

Cosgriff said they hope to attract the 35-year-old and up patron because "There's a void there . . . and it's (Jazz) going to fill their void as far as entertainment."

As to the public response, Cosgriff said, "It's been positive so far. We think it's going to be even more progressive in the future. We're very excited! We're doing business in spite of TAP." (Traffic Alcohol Program.)

Obviously aware of TAP's effect on local nightlife, Cosgriff said, "The intention of TAP is very good and honorable, but the way it's been perceived, the way it's been written up in the newspapers, and so forth, has been an intimidating factor." Cosgriff pointed out that the lounge does have a designated driver program now, but that Greenstreet's "was concerned about the problem with drunk drivers for a long period of time — way before TAP." He continued, "We do have a policy as far as people that come down to our establishment to have good food and good drinks, to have a good time and if they decide

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to stay, there is a discount involved as far as rooms."

Cosgriff places a great deal of faith in his staff and credits them with much of Greenstreet's success. "We have a good staff . . . they're concerned, they are professionals. We've put people up in rooms who could not drive, we've done many things that have nothing to do with TAP. These people (staff) have always been concerned. Anybody that they feel has a possibility of being too intoxicated is cut off, given food (as in no charge) or they are given a free room because of their condition."

Cosgriff rates the concern his staff has for their patrons as the highest of several qualities which he feels makes his staff so outstanding. Awareness, expedience, efficiency, and customer recognition all contribute to a super staff, according to Cosgriff.

Will this combination of entertainment, drinks and staff be able to attract customers back downtown in the evenings? "It's a total challenge,"

says Cosgriff. "I like downtown. This is home. I like Louisville, I'm big on downtown . . . a nut on downtown. We're privately owned by Louisvillians and we're going to do things that are geared for Louisville." ■